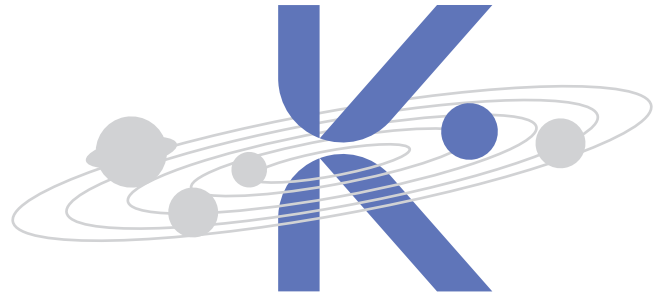


Kuber Venus EIS Strategy



A diversified strategy of EIS managers who have shown a propensity to invest into companies that are naturally disruptive in their respective sectors. The managers which have been chosen as representatives of the Kuber Venus EIS Strategy show a track record of taking a hands-on approach in managing their investee companies.

These managers previously showed that they invest time and resources in order to ensure the success of their investee companies through a deep knowledge of the industries they select and a powerful network of experience to back up their investment philosophy.

The Kuber Venus EIS Strategy aims to maximise the diversification of investments across technology and generalist growth style strategies.

Where possible, Kuber has negotiated a special fee arrangement for your clients – please refer to the ‘Offering’ section for more details.

Offering:

- Diversified portfolio of managers who have passed Kuber’s rigorous due diligence.
- Managers who have a hands-on approach in managing their investee companies.
- Kuber charges fees to investors as detailed in the [Platform Guide](#), the managers also charge fees as referenced in the due diligence pack. The managers selected in this strategy have agreed to cover part of the Kuber initial fee on behalf of the investors, resulting in investors paying a reduced Kuber initial fee of only 1%.
- Fully digital offering.

Compelling investment case:

First and foremost, the managers’ investment experience and processes must stack up. Kuber carries out due diligence on the manager but is reliant on that manager for information on the investee companies. All of the managers in this strategy have compelling investment cases, built upon by experience in the respective industries. They focus their investments on companies which not only have a strong business plan, but also companies which they believe can most benefit from the managers experience.

Diversification:

This strategy offers an investment opportunity which diversifies the risk for investors in an already high-risk space. Diversification is achieved through investment across multiple managers, each offering a diversified portfolio of underlying companies, spread over a range of sectors. The levels of diversification mean the impact of each company and manager as a

proportion of the total portfolio may be lessened, with the intention of smoothing returns.

Due diligence:

Managers in the strategy have all undergone initial and ongoing due diligence conducted by the Kuber Investment Committee. This research can be shared with advisers and provides an additional layer of robustness to the process.

Single application digital offering:

Kuber provides advisers with a digital solution to access the investments in one place as well as administer, report on and maintain them in that same place. The administrative burden for what would normally be a high maintenance portfolio is taken on by Kuber.

RISK WARNING The information contained in this brochure is for discussion purposes only for financial advisers and FCA authorised individuals only. The communication has been designed for financial advisers and other FCA regulated firms who are considering investment options for their clients. Other persons who receive this communication by accident should disregard the content. The Kuber Strategies are intended as a useful filter tool for financial advisers and are based on objective facts about the managers in question. They do not replace your need to undertake your own due diligence. The underlying investments accessed through Kuber are often illiquid and therefore high risk and will not be suitable for all investors. Please ensure you have considered the risks set out in the documentation for an investment before making a recommendation. Tax reliefs are personal to investors’ circumstances and tax regimes may change.

This financial promotion has been approved for the purposes of section 21 of the FSMA by Oxygen Ventures Ltd which is authorised and regulated by the Financial Conduct Authority (FCA) under number 208188. Kuber Ventures Limited is an Appointed Representative of Oxygen Ventures Limited under number 574987.

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