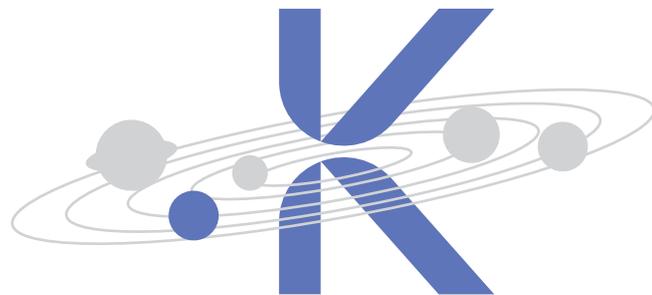


# Kuber Mars EIS Strategy



A diversified strategy of EIS managers who have proven through their track record an operational harmony with Kuber processes. The managers selected in this strategy have been listed on Kuber's platform for a significant period of time and have shown a desire to work with Kuber in order to provide support and solutions for problems or issues that have been raised by investors.

This strategy aims to build on a successful association between Kuber and the managers in order to enhance the service provided to investors.

**Where possible, Kuber has negotiated a special fee arrangement for your clients – please refer to the 'Offering' section for more details.**

## Offering:

- Diversified portfolio of managers who have passed Kuber's rigorous due diligence.
- Managers who have a track record of operational harmony with Kuber processes.
- Kuber charges fees to investors as detailed in the [Platform Guide](#), the managers also charge fees as referenced in the due diligence pack. To maximise the amount of tax relief that may be claimed, managers selected in this strategy have agreed to cover part of the Kuber initial fee on behalf of the investors, resulting in investors paying a reduced Kuber initial fee of only 0.5%.
- Fully digital offering.

## Maximum tax relief:

All of the products in this strategy charge their fees to investee companies, meaning that fees are taken after the tax relief has been calculated, to maximise the amount of tax relief that may be claimed.

## Diversification:

This strategy offers an investment opportunity which diversifies the risk for investors in an already high-risk space. Diversification is achieved through investment across multiple managers, each offering a diversified portfolio of underlying companies, spread over a range of sectors.

The levels of diversification mean the impact of each company and manager as a proportion of the total portfolio may be lessened, with the intention of smoothing returns.

## Due diligence:

Managers in the strategy have all undergone initial and ongoing due diligence conducted by the Kuber Investment Committee. This research can be shared with advisers and provides an additional layer of robustness to the process.

## Single application digital offering:

Kuber provides advisers with a digital solution to access the investments in one place as well as administer, report on and maintain them in that same place. The administrative burden for what would normally be a high maintenance portfolio is taken on by Kuber.

**RISK WARNING** The information contained in this brochure is for discussion purposes only for financial advisers and FCA authorised individuals only. The communication has been designed for financial advisers and other FCA regulated firms who are considering investment options for their clients. Other persons who receive this communication by accident should disregard the content. The Kuber Strategies are intended as a useful filter tool for financial adviser and are based on objective facts about the managers in question. They do not replace your need to undertake your own due diligence. The underlying investments accessed through Kuber are often illiquid and therefore high risk and will not be suitable for all investors. Please ensure you have considered the risks set out in the documentation for an investment before making a recommendation. Tax reliefs are personal to investors' circumstances and tax regimes may change.

This financial promotion has been approved for the purposes of section 21 of the FSMA by Oxygen Ventures Ltd which is authorised and regulated by the Financial Conduct Authority (FCA) under number 208188. Kuber Ventures Limited is an Appointed Representative of Oxygen Ventures Limited under number 574987.

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