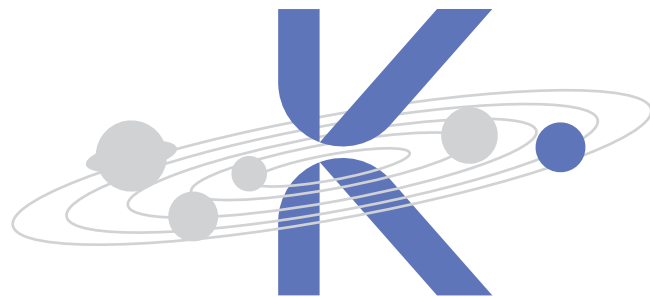


Kuber Jupiter EIS Strategy



A diversified strategy of EIS managers who have a long and established track record of demonstrating their investment approaches in this market.

The unquoted tax efficient space is a high risk and unique market. It behaves differently to other markets and requires an additional level of specialist experience and knowledge to operate in successfully. This strategy looks to: combine multiple managers who can evidence such experience and knowledge through a number of different investment cycles.

Where possible, Kuber has negotiated a special fee arrangement for your clients – please refer to the ‘Offering’ section for more details.

Offering:

- Diversified portfolio of managers who have passed Kuber’s rigorous due diligence.
- Only Managers who have operated their investment approach over the longer term -five years plus.
- Only managers who can demonstrate robust corporate governance.
- Kuber charges fees to investors as detailed in the [Platform Guide](#), the managers also charge fees as referenced in the due diligence pack.
- Fully digital offering.

Established track record:

It takes a long time to build an established track record.

The nature of growth focused companies which meet the qualifying criteria for EIS investment means that it is difficult to judge a manager until they have gone through a full investment cycle.

This strategy only includes managers that can evidence such a track record and have been

operating the same investment approach and processes during that period.

Robust corporate governance:

Experience has shown that manager risk is one of the key risks for advisers and investors when investing in EIS. The unquoted nature of these investments means there will always be a degree of reliance on the manager for available information.

The strategy specifically targets managers who can demonstrate robust levels of corporate governance and compliance across their company as well as implement similar processes in their investee companies.

Managing an investment portfolio requires an additional skill set to making a success of an entrepreneurial company; and yet that entrepreneurial mind set and experience are pivotal to selecting and supporting EIS qualifying growth focused companies. This strategy looks to target managers who have that entrepreneurialism but that are also tempered by prudent processes and tight financial controls.

Diversification:

This strategy offers an investment opportunity which diversifies the risk for investors in an already high-risk space. Diversification is achieved through investment across multiple managers, each offering a diversified portfolio of underlying companies, spread over a range of sectors.

The levels of diversification mean the impact of each company and manager as a proportion of the total portfolio may be lessened, with the intention of smoothing returns.

Due diligence:

Managers in the strategy have all undergone initial and ongoing due diligence conducted by the Kuber Investment Committee. This research can be shared with advisers and provides an additional layer of robustness to the process.

Single application digital offering:

Kuber provides advisers with a digital solution to access the investments in one place as well as administer, report on and maintain them in that same place. The administrative burden for what would normally be a high maintenance portfolio is taken on by Kuber.

RISK WARNING The information contained in this brochure is for discussion purposes only for financial advisers and FCA authorised individuals only. The communication has been designed for financial advisers and other FCA regulated firms who are considering investment options for their clients. Other persons who receive this communication by accident should disregard the content. The Kuber Strategies are intended as a useful filter tool for financial advisers and are based on objective facts about the managers in question. They do not replace your need to undertake your own due diligence. The underlying investments accessed through Kuber are often illiquid and therefore high risk and will not be suitable for all investors. Please ensure you have considered the risks set out in the documentation for an investment before making a recommendation. Tax reliefs are personal to investors’ circumstances and tax regimes may change.

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