

# Kuber

## EIS Established Manager Strategy

A diversified Strategy of EIS Managers who have a long and established track record of demonstrating their investment approaches in this market

The unquoted tax efficient space is a high risk and unique market. It behaves differently to other markets and requires an additional level of specialist experience and knowledge to operate in successfully. This Strategy looks to: combine multiple Managers who can evidence such experience and knowledge through a number of different investment cycles; to provide Kuber's enhanced ongoing monitoring and reporting; and deliver this application and reporting digitally. \*

### Offering:

- Diversified portfolio of Managers who have passed Kuber's rigorous due diligence.
- Only Managers who have operated their investment approach over the longer term.
- Only Managers who can demonstrate robust corporate governance.
- As a Kuber Strategy this portfolio will also come with quarterly ongoing monitoring and reporting as well as administrative efficiencies.
- Fully digital offering.



### Established Track Record:

It takes a long time to build an established track record.

The nature of growth focused companies EIS are required to invest in means that it is difficult to judge a Manager until they have gone through a full investment cycle.

This Strategy only includes Managers that can evidence such a track record and have been operating the same investment approach and processes during that period.

### Robust Corporate Governance:

Experience has shown that Manager risk is one of the key risks for advisers and investors when investing in EIS. The unquoted nature of these investments means there will always be a degree of reliance on the Manager for available information.

The Strategy specifically targets Managers who can demonstrate robust levels of corporate governance and compliance across their company as well as implement similar processes in their investee companies.

Managing an investment portfolio requires an additional skill set to making a success of an entrepreneurial company; and yet that entrepreneurial mindset and experience are pivotal to selecting and supporting EIS qualifying growth focused companies. This Strategy looks to target Managers who have that entrepreneurial-ism but that are also tempered by prudent processes and tight financial controls.

### Diversification:

The Strategy offers an investment opportunity which diversifies the risk for investors in this high risk space, through investment across multiple Managers, each offering a diversified portfolio of underlying companies, spread over a range of sectors.

The levels of diversification mean the impact of each company and Manager as a proportion of the total portfolio is lessened, smoothing returns.

### Due Diligence:

Managers in the Strategy have all undergone initial and ongoing due diligence conducted by Kuber's Investment Committee, with support from Dr Brian Moretta, Hardman & Co. This research can be shared with Advisers and provides an additional layer of robustness to recommendations.

### Ongoing monitoring and reporting:

Ongoing due diligence is conducted by the Kuber Investment Committee, offering a tax efficient industry expert opinion in addition to transactional data for Client reviews. This helps meet regulatory requirements around ongoing suitability.

### Single application digital offering:

Kuber provides advisers with a digital solution to access the investments in one place as well as administer, report on and maintain them in that same place. The administration burden for what would normally be a high maintenance portfolio is taken on by Kuber.

**\* RISK WARNING** The information contained in this brochure is for discussion purposes only for investments professionals only. It is not for Retail Clients. EIS, SEIS, VCT and BR qualifying portfolios are not suitable for all investors as the underlying investments are often illiquid and therefore high risk.

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