

Station12 Sports, Entertainment & Knowledge EIS Fund

Fund at a glance

Scheme Categorisation

Alternative Investment Fund

Scheme Strategy

Growth EIS

Target Return

£2.50 for every £1 invested

Investment Sector



Entertainment, Sports
and Knowledge

Target Diversification

4 to 6

investee companies

Nominee & Custody Arrangements

Custodian: Woodside Corporate Services Limited
Nominee: WCS Nominees Limited

Investment Objective

Station12 seek to invest in 4-6 early and growth stage companies per closing. Investors have a choice to allocate to SEIS, EIS or a combination of both. The Fund will focus on investment into high growth companies in the Sports, Entertainment and Knowledge sectors including music, TV, film, publishing, live events, immersive entertainment, knowledge, gaming, sports and eSports, audio and online video.

Station12 are taking a specialist approach and providing diversification to the investor through investing in a number of sub sectors. Station12 believe the sectors they are targeting are the ones where the UK has a strategic advantage in and are lacking access to independent funding.

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The Fund targets a total return on 250p (before performance fees) for every 100p invested over a 4 to 6 year investment term

Exit Strategy

Station12 make it one of their investment criteria to assess whether there is a reasonable probability to exit the companies they are investing in.

They will generally look at the investee companies after 4 years of making the initial investment to consider their financial performance and the prevailing market conditions with respect to assessing a potential exit. They will weigh up if it makes sense to pursue an exit or continue growing the business.

In their experience the main route to exit will be through a trade sale. Other potential avenues for exit will be a sale to a financial buyer or an IPO.

They expect the timeframe for exits to be 4-6 years from initial investment into the investee companies.

Fees

Fee type	Fees charged to Investor (including VAT)	Fees charged to Investee Companies (including VAT)
Initial fee	2.40% (2.10% for Kuber investors)	n/a
Annual management fee	n/a	first 4 years - higher of: 2% or £10,000 after 4 years - higher of: 1% or £7,500
Performance fee	24% (with a hurdle of 130p per 100p invested)	n/a
Other fee information	n/a	other fees and expenses < 0.15 per annum

Kuber Specific Arrangements

Kuber investors receive 0.25% discount on the initial fee (2%-0.25%=1.75% + VAT)

Need to know more? Get in touch:

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Fund Manager/Provider

Station 12 Asset Management (FCA regulated) the ("Investment Manager"), is a subsidiary of Station 12 Limited ("Station 12"). Station12 builds, invests in and advises companies in the Sports, Entertainment and Knowledge sector. The Investment Manager has extensive industry knowledge and a network of relationships and will be responsible for identifying and selecting investments for the Fund.

For more information www.station12.co

Important Notice

Please read the following information carefully. The information contained in this document is for discussion purposes only for professional advisers and their clients, it is not for Retail Clients. EIS Portfolios are not suitable for all investors as the underlying investments are often illiquid and therefore high risk. Advice should always be sought from a professional adviser prior to investing. By proceeding through this document and accompanying Platform Guide you are agreeing to the terms and conditions.

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