

Station 12 Media, Entertainment and Knowledge Fund

Investment Objective

Station 12 seek to invest in 4-6 early and growth stage companies per closing. Investors have a choice to allocate to SEIS, EIS or a combination of both. The Fund will focus on investment into high growth companies in the Media, Entertainment and Knowledge sectors including music, TV, film, publishing, live events, immersive entertainment, knowledge, gaming, eSports, audio and online video.

Station 12 are taking a specialist approach and providing diversification to the investor through investing in a number of sub sectors.

Station 12 believe the sector they are targeting is one that the UK has a strategic advantage in and is lacking access to independent funding.

The Station 12 investment team has both operating and investment experience and has a track record of delivering returns to its investors.

The Fund targets a total return on 250p (before performance fees) for every 100p invested over a 4 to 6 year investment term.

Exit Strategy

Station 12 make it one of their investment criteria to assess whether there is a reasonable probability to exit the companies they are investing in.

They will generally look at the investee companies after 4 years of making the initial investment to consider their financial performance and the prevailing market conditions with respect to assessing a potential exit. They will weigh up if it makes sense to pursue an exit or continue growing the business.

In their experience the main route to exit will be through a trade sale. Other potential avenues for exit will be a sale to a financial buyer or an IPO.

They expect the timeframe for exits to be 4-6 years from initial investment into the investee companies.

Fund Manager/Provider

Station 12 Asset Management (FCA regulated) the ("Investment Manager"), is a subsidiary of Station 12 Limited ("Station 12"). Station 12 builds, invests in and advises companies in the Media, Entertainment and Knowledge sector. The Investment Manager has extensive industry knowledge and a network of relationships and will be responsible for identifying and selecting investments for the Fund.

For more information www.station12.co

Fund at a glance

Scheme Categorisation

Alternative Investment Fund

Target Return

The Fund targets a total return on 250p (before performance fees) for every 100p invested.

Scheme Strategy

Venture Capital SEIS

Investment Sector

Media, Entertainment and Knowledge

Target Diversification

4-6 investee companies per closing

Nominee & Custody Arrangements

The Nominee: WCS Nominees Limited

The Custodian: Woodside Corporate Services Limited

Fees

Charges paid by Investor:

Upfront Transaction fee:

of 2% of the amount invested paid by the Investor. (Kuber investors pay 1.75%)

Performance fee:

On a Fund basis (ignoring tax reliefs) a performance fee of 20% of all returns to an investor above 130p per 100p invested. All profits from Venture Building deals, where Station 12 has more than 10% equity in the Investee Company post investment by the Fund, will not be included in the Performance Fee calculation.

Charges to Investee Companies

Annual Monitoring Fee:

For the first 4 years comprising the higher of:

> 2% (2.4% VAT incl.) of the total cumulated amount invested in each Investee Company by the Fund; or

> £10k (£12k VAT incl.)

After the first 4 years comprising the higher of:

> 1% (1.2% VAT incl.) of the total cumulated amount invested in each Investee Company by the Fund; or

> £7.5k (£9k VAT incl.)

Admin Fee – 0.15% (0.18% VAT incl.) per annum

Kuber Specific Arrangements

Kuber receives a fundraising fee of .25% from the manager.

Kuber will return this fee to Investors by applying it to their Subscription amount thereby increasing their investment.

For further information please do not hesitate to

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Important Notice

Important Notice Please read the following information carefully as a professional adviser. The information contained in this document is for discussion purposes only for professional advisers and their clients, it is not for Retail Clients. EIS Portfolios are not suitable for all investors as the underlying investments are often illiquid and therefore high risk. Advice should always be sought from a professional adviser prior to investing. By proceeding through this document and accompanying Platform Guide you are agreeing to the terms and conditions. For purposes of compliance with the UK Financial Services and Markets ACT 2000 (FSMA), this material is communicated by Kuber Ventures; and the contents of this financial promotion have been approved for the purposes of section 21 of the FSMA by Sturgeon Ventures LLP which is authorised and regulated by the Financial Conduct Authority (FCA) and it has its trading office at Linstead House, 9 Disraeli Road, London SW15 2DR. Kuber Ventures Limited advisors are all regulated by the Financial Conduct Authority and can be found on www.fca.gov.uk/fcaregister Kuber Ventures Limited FRN 574987 is an Appointed Representative of Sturgeon Ventures LLP which are Authorised and Regulated by the Financial Conduct Authority. Kuber Ventures Limited, North West House, 119 Marylebone Road, Marylebone, London, NW1 5PU Registered number: 8693809, VAT: 175 9290 69.