# CHF Media Fund EIS Portfolio

## Investment Objective

The CHF Media Fund invests into a series of special purpose vehicles ("spv's") which each individually own a unique and original intellectual property ("IP").

Once a show or concept has been produced and an initial broadcast contract has been entered into with a broadcaster or digital media platform, the spv will aim to generate revenue initially by licensing the broadcast rights to its show or concept on a worldwide basis and by then exploiting the ancillary rights. SPV's could benefit from a diverse set of revenue streams ranging from broadcasting, publishing and gaming, live shows and theme parks to mobile and internet content and merchandising. For an spv to enter the CHF Media Fund, each show or concept will have been selected via the rigorous process undertaken by the Creative Commercial Committee ("CCC"). The CCC comprises experts in all areas of family entertainment, from the development and creation of the content through to financing, production, broadcast distribution, toy creation and licensing. As such, the CCC is well placed to rigorously screen potential shows or concepts, including the stress test of the commercialisation avenues, to give the IP the best possible chance of success.

## Exit Strategy

It is anticipated that the optimum holding period of investment in each SPV will be 3-5 years from the date of first broadcast for a show or the date of first release for other concepts. This is due to the 3 year holding period for S/EIS investments, coupled with industry standard models for family entertainment shows return profiles and the fact that an investment in an SPV may commence before the date of the first broadcast. Pursuant to the rules of EIS, an exact exit cannot be prescribed at the point of investment. However, at the relevant time, with input from the Independent Director, a decision will be made as to the exit likely to provide the highest return for all shareholders. The intention is that CHF will be able to leverage against its shareholding to buy out the Investors in each SPV. It is very important to have various exit strategies for each SPV as Investors, including CHF, can only make a profit upon a successful sale or buy-out. Exit Strategies to be considered are a trade sale of an SPV through management buy-outs, share buy backs, refinancing and liquidation. The Independent Director will take appropriate advice concerning any exit strategy, acting always to best protect Shareholders' rights.

## Fund Manager

Sapia Partners LLP

Sapia Partners is an entrepreneurial and nimble firm, unencumbered by bureaucracy or politics. At Sapia Partners, we foster an entrepreneurial spirit by encouraging our employees at every level to bring forth their most innovative ideas to create value for our clients and business partners.

We focus on three main business segments: Investment Management, Corporate Finance Advisory and Real Estate Advisory. Our team members have significant experience in creating value through investing in and advising on transactions across Europe and the US.

For further information please visit www.sapiapartners.com

## Fund at a glance

### Scheme Categorisation

The Scheme is structured as an Alternative Investment Fund.

### Target Return

Three to five times return targeted.

### Scheme Strategy

Project Finance

### Investment Sector

Media

### Target Diversification

100% EIS only.

### Nominee & Custody Arrangements

The Nominee: Woodside Nominees Limited
The Custodian: Woodside

# Fund Provider

CHF Enterprises

CHF Media Group creates, owns and licences family content - primarily animation. Founded in 2011, CHF draws on both the development talents of our creative team and Cosgrove Hall's 40 year legacy as one of the most respected and influential producers of animated programmes. Globally acclaimed shows such as Danger Mouse, Count Duckula and Wind in the Willows contribute to the founders' envious achievement of 9 BAFTAs.

CHF Enterprises Limited is the Corporate Finance and Appointed Representative arm of the CHF Media Group and is an Appointed Representative of Sapia Partners LLP, who is authorised and regulated by the Financial Conduct Authority. CHF Enterprises' main funcction is to promote the CHF Media Fund via ts network of IFAs, Wealth Managers and other contacts. The CHF Media Fund aims to invest into companies which each individually own the intellectual property rights to a new family entertainment of children'sshow or concept, originated or developed by CHF. The capital raised is used to develop, produce and monetise the shows/concepts.

Please see www.chfenterprises.co.uk and www.chfentertainment.com

# Fees

### Fund management charges

One off fundraising charge – 2.5% of the amount invested in investee companies

### Annual management charge

1.75% of the amount invested in investee companies

### Annual secretarial charge

0.3% of the amount invested in investee companies.

### Kuber Specific Arrangements

Kuber receives a fundraising fee of 1.0% from the manager.

Kuber will return this fee to Investors by applying it to their Subscription amount thereby increasing their investment.

For further information please do not hesitate to

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Important Notice

Please read the following information carefully as a professional adviser. The information contained in this document is for discussion purposes only for professional advisers and their clients, it is not for Retail Clients. EIS Portfolios are not suitable for all investors as the underlying investments are often illiquid and therefore high risk. Advice should always be sought from a professional adviser prior to investing. By proceeding through this document and accompanying Platform Guide you are agreeing to the terms and conditions. For purposes of compliance with the UK Financial Services and Markets ACT 2000 (FSMA), this material is communicated by Kuber Ventures; and the contents of this financial promotion have been approved for the purposes of section 21 of the FSMA by Sturgeon Ventures LLP which is authorised and regulated by the Financial Conduct Authority (FCA) and it has its trading office at Linstead House, 9 Disraeli Road, London SW15 2DR. Kuber Ventures Limited advisors are all regulated by the Financial Conduct Authority and can be found on www.fca.gov.uk/fcaregister Kuber Ventures Limited FRN 574987 is an Appointed Representative of Sturgeon Ventures LLP which are Authorised and Regulated by the Financial Conduct Authority. Kuber Ventures Limited, North West House, 119 Marylebone Road, Marylebone, London, NW1 5PU Registered number: 8693809, VAT: 175 9290 69.