

Seneca EIS Portfolio Service

Investment Objective

We look to offer Investors the opportunity to invest in a diverse portfolio of EIS qualifying companies. The portfolio approach allows diversity in investment, giving Investors a mixture of holdings in more mature companies, some 'earlier stage' businesses (such as technology and biotech companies) and those identified as having the potential to provide capital growth.

The companies will either be unquoted private companies or AIM quoted. Putting together an individual portfolio for an Investor typically takes from 6 to 8 months to complete, although it can take up to 12 months, with each Investor holding shares in 4 to 6 companies for each year that they make an investment. We target well managed businesses that can

demonstrate established and proven concepts along with good balance sheet strength and are looking to take the next step in their growth phase. We will back earlier stage investments where we have a successful existing relationship with management or where there is clear visibility of liquidity through an Initial Public Offering process. When doing so, we are looking to invest in companies where we have identified a genuine opportunity for a return of £1.60 to £1.80 for every £1 invested and to exit from an investee company broadly four years after the date of investment. We do not factor tax reliefs into our targeted investment returns and consider each opportunity on its merit regardless of the tax reliefs available.

Exit Strategy

The exit of investments will be via an initial public offering (IPO), trade sale or possibly a management buyout (MBO). The anticipated term in line with EIS is 3-5 years. The investment case presented pre-completion of each individual investment will include likely exit routes. This may on occasion highlight specific targets for exit, for example a potential trade buyer. This is indicative only and does not provide any certainty of exit inside the indicated timescales or at a specified price. The Enterprise Investment Scheme does not allow for exit arrangements to be made at the time an investment is placed. Instead, the Service will start to look in more detail at potential exit routes from the end of year 2 and beyond. Our in-house Research and Origination Team have a specific role in preparing our investee companies for exit. This process is critical to the initial investment rationale and continues throughout the investment term.

- > An independent company purchases the intellectual property rights of the Portfolio Company at a price determined by an independent valuer
- > A sale or part sale of the Portfolio Company
- > The purchase by the Portfolio Company of shares held by shareholders
- > The introduction of new investors (not EIS investors, who must buy new shares) to the Portfolio Company
- > The reduction of the Portfolio Company's share capital
- > The voluntary liquidation of the Portfolio Company or the sale of the Portfolio Company's assets and subsequent distribution of proceeds to shareholders.

Fund at a glance

Scheme Categorisation

The scheme is structured as Discretionary Managed Service and the Information Memorandum can be found at eis.senecapartners.co.uk

Target Return

1.6 to 1.8 x after around 4 years, excluding tax reliefs

Scheme Strategy

Private Equity

Investment Sector

Technology

Target Diversification

4 to 6 investee companies per subscription. The investee companies will typically be unquoted private companies or companies quoted on the Alternative Investment Market "AIM". A typical portfolio will likely include a mixture of holdings in more established companies seeking capital growth and some earlier stage businesses (for example technology and biotech companies) identified as having the potential to provide capital growth.

Nominee & Custody Arrangements

The Nominee: Woodside Nominees Limited
The Custodian: Woodside

Fund Manager

Seneca Partners Limited

Seneca Partners Ltd was formed in 2010 to provide services for high net worth individuals, entrepreneurs, companies, charities and trusts. It brought together a first class team of finance professionals with over 200 years of combined investment experience, an extensive contact networks and exceptional deal flow. Since inception, Seneca's capabilities have grown steadily both organically and by selective acquisition resulting in a number of Seneca branded specialist companies.

For further information please visit senecapartners.co.uk

Fund Provider

Seneca Partners Limited

Fees

Initial fee

2% plus VAT

Annual management charge

2% plus VAT for a maximum of 4 years, deferred and only charged if Investor receives back the gross amount invested (net of any adviser fees facilitated by the Service)

Performance fee

20% plus VAT on any growth above the gross amount invested (net of any adviser fees facilitated by the Service) after deduction of the AMC

Custodian fees

0.5% plus VAT

Kuber Special Arrangements

Kuber investors receive a reduction of 1% on the initial charge – this charge is therefore reduced to 1%.

A custodian charge of 2.6% is payable on investments in this Fund.

The total upfront charge to Kuber investors is therefore 3.6%, paid from investors' subscription monies before deployment.

For further information please do not hesitate to

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www.kuberventures.co.uk

Important Notice

Please read the following information carefully as a professional adviser. The information contained in this document is for discussion purposes only for professional advisers and their clients, it is not for Retail Clients. EIS Portfolios are not suitable for all investors as the underlying investments are often illiquid and therefore high risk. Advice should always be sought from a professional adviser prior to investing. By proceeding through this document and accompanying Platform Guide you are agreeing to the terms and conditions. For purposes of compliance with the UK Financial Services and Markets ACT 2000 (FSMA), this material is communicated by Kuber Ventures; and the contents of this financial promotion have been approved for the purposes of section 21 of the FSMA by Sturgeon Ventures LLP which is authorised and regulated by the Financial Conduct Authority (FCA) and it has its trading office at Linstead House, 9 Disraeli Road, London SW15 2DR. Kuber Ventures Limited advisors are all regulated by the Financial Conduct Authority and can be found on www.fca.gov.uk/fcaregister Kuber Ventures Limited FRN 574987 is an Appointed Representative of Sturgeon Ventures LLP which are Authorised and Regulated by the Financial Conduct Authority. Kuber Ventures Limited, 25 Sackville Street, London, W1S 3AX Registered number: 8693809, VAT: 175 9290 69.