

Odexia Consumer Brand EIS Fund

Investment Objective

Odexia Consumer Brand EIS Fund invests in businesses operating in the consumer goods, restaurant and leisure sector with high growth potential and where there is a fit with the Fund's focused investment criteria.

The fund operates in the 'equity gap' where high growth companies are looking to raise £0.3m to £1m of new equity funding, where the investment size is typically too large for angel investors but too small for lower/mid-market funds. There are a number of excellent businesses requiring investment of this size. As a result, the choice of investment opportunities is wide, and there is limited competition from other investors, which means

there is the opportunity to invest at reasonable entry valuations. The Investment Advisers and Managers have a strong track record in the sector and have access to some of the most dynamic consumer brands in the UK. The first 2 investments have been made and are performing to plan. It should be noted that in order to avoid the high risk associated with start-up and very early stage businesses the Fund has a strict investment criteria with which it must comply; namely the business must have been trading for at least 12 months, be at break even and growing or with a potential growth rate in excess of 30% per annum.

Exit Strategy

The Fund will take a long-term view on the Portfolio Companies and will aim to only look at the possibility of facilitating an exit from an investment after it has been held for at least three years. The Fund should be viewed as a 3-5 year investment in order to achieve its full exit potential. The exit routes are likely to be through trade sale, management buy-out or refinancing.

Fund Manager

Amersham Investment Management Ltd

Amersham Investment Management (AMIM) FRN 507460 was established by Paul Barnes and Michael Waller-Bridge in 2009. Regulated as an Investment Manager since 2012, AMIM provides professional and empathetic Investment Management to promoters and other regulated professionals, as well as the development and management of their own branded EIS & SEIS funds.

For further information please visit: www.amim.co.uk

Fund at a glance

Scheme Categorisation

The Scheme is structured as an Alternative Investment Fund and the Fund Prospectus can be found at www.amim.co.uk

Target Return

2-3 x return.

Scheme Strategy

Private Equity

Investment Sector

Retail/Consumer brands

Target Diversification

The fund is focused on investing in consumer brands within the 'equity gap', the £0.3m to £1m of new equity funding, where the investment size is typically too large for angel investors but too small for lower/mid-market funds. Many companies with high growth potential go through the development stage where they need to raise 'equity gap' levels of funding to invest in growth.

Nominee & Custody Arrangements

The Nominee: Woodside Nominees Limited
The Custodian: Woodside

Fund Provider

Marechale Capital

Marechale Capital. Marechale is an investment banking and corporate finance business, which specialises in advising and raising capital for high growth companies and funds in the retail and leisure sectors. Marechale will assist in sourcing, screening and negotiating investments for the fund and preparing investment recommendations. The fund is a partnership between Marechale and Carl Atkinson, who is an Odexia Investment Adviser, supporting companies in which the fund invests. Carl has worked as a Director and CEO at some of the UK's most respected and fast growing consumer goods businesses including; ghd as International Sale Director, and both Illamasqua and Neal's Yard Remedies as Managing Director. His current and previous roles with private equity, family offices and direct include: Ciate, Pukka Herbs, DECIEM, Pharmacy, tReds, and BeautyMART. Carl has relationships with a large number of UK and US based PE funds and trade buyers that make for natural acquirers of businesses in which Odexia invests. The partnership between Marechale and Odexia allows Carl to spend his time supporting companies in which the fund invests. This provides significant value add during the life of the investment.

For further information please visit www.marechalecapital.com

For further information please do not hesitate to

contact us on:

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www.kuberventures.co.uk

Fees

All fees will be recovered from the investee companies, as such, investors will receive EIS relief on 100% of their investment.

Investment Fee

The Manager will collect and administer a fee of 2% on the total Subscriptions made by Investors to the Fund on each Close.

Launch and Establishment Fee

The expected fee for the launch and establishment of the Fund is 1% of total subscriptions raised. The Investment Fee, and the Launch and Establishment Fee, will be recovered as transactions fees from each of the Portfolio Companies pro rata to the investment made into such Portfolio Company by the Fund.

Annual and Performance Fees and other charges

Administration Fee: 2% per annum of the amount invested in the Portfolio Company, will be payable by the Portfolio Company on an annual basis.

Performance Fee

This will amount to a 20% performance fee on realised amounts in excess of aggregate Subscriptions made to the Fund and invested into each investee company net of expenses.

Other Fees

The Manager considers there may be additional cost, charged on a case by case basis to Portfolio companies. These costs will be agreed in advance of an investment, and may include

documentation and arrangement fees, Fund administration, Custodian fees, due diligence, abort fees and any other reasonable fees incurred in managing the fund.

Kuber Specific Arrangements

For investments in the fund through Kuber, the manager will make a payment of an additional 2% commission of the amount invested in companies to Kuber for the services provided by the Kuber. Kuber has instructed the manager to redirect these payments in the form of cash to the investors account on the Kuber Platform.

Important Notice

Please read the following information carefully as a professional adviser. The information contained in this document is for discussion purposes only for professional advisers and their clients, it is not for Retail Clients. EIS Portfolios are not suitable for all investors as the underlying investments are often illiquid and therefore high risk. Advice should always be sought from a professional adviser prior to investing. By proceeding through this document and accompanying Platform Guide you are agreeing to the terms and conditions. For purposes of compliance with the UK Financial Services and Markets ACT 2000 (FSMA), this material is communicated by Kuber Ventures; and the contents of this financial promotion have been approved for the purposes of section 21 of the FSMA by Sturgeon Ventures LLP which is authorised and regulated by the Financial Conduct Authority (FCA) and it has its trading office at Linstead House, 9 Disraeli Road, London SW15 2DR. Kuber Ventures Limited advisors are all regulated by the Financial Conduct Authority and can be found on www.fca.gov.uk/fcaregister Kuber Ventures Limited FRN 574987 is an Appointed Representative of Sturgeon Ventures LLP which are Authorised and Regulated by the Financial Conduct Authority. Kuber Ventures Limited, 25 Sackville Street, London, W1S 3AX Registered number: 8693809, VAT: 175 9290 69.